

**MAY 6-12TH**  
**JUNE 23-28TH**

# ROAD TO GENDER EQUALITY

**YOUTH EXCHANGE**

Gefördert von/Фінансова підтримка



# ABOUT

Discrimination based on sex, gender identity and sexual orientation is widespread across the world. To stop the propagation of stereotypes and attitudes that reinforce discrimination and violence is thus important to encourage the future generation to consider a gender sensitive approach and integrate a gender equality perspective, in order to produce social change.

This project will give opportunity to 22 young people from Germany and Ukraine to increase awareness on gender issues and to support them in playing an active role in promoting gender equality by using variety of creative methods.

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# AIMS OF THE PROJECT

This 2-phase project for young people from Germany and Ukraine aims at:

- deepening the understanding of Human Rights for young people;
- increasing the knowledge on gender equality issues;
- examining existing cases and analyzing approaches on how to address gender mainstreaming and gender culture in the media;
- introducing to young people creative methods for embracing social change in their communities;
- encouraging youth to play a key role as media advocates, and cultivate a media world free of gender discrimination;
- promotion of intercultural dialogue between young people of Germany and Ukraine

Throughout the project we will use such methods as storytelling, sensory labyrinth theatre and videomaking as tools for countering and deconstructing gender stereotypes and gender roles.

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# PARTICIPATION

AGE:	16-30
COUNTRY:	 OR 
ENGLISH:	INTERMEDIATE +
INTEREST IN:	HUMAN RIGHTS GENDER ISSUES
EXPERIENCE IN:	PHOTOGRAPHY VIDEOMAKING*

**\*NOT NEEDED, BUT WOULD BE A +**

It is expected that the participants commit for the total duration of the project and participate in **both phases** of the project in Ukraine and in Germany

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# PROGRAMME



## Youth encounter in Lviv, Ukraine - 6-12th of May

### DAY 1

Arrival. Intro to the project. Getting to know each other.  
Teambuilding.

### DAY 2

Understanding Human rights. What is gender. Gender stereotypes. Gender-related discrimination. Intercultural

### DAY 3

Gender Equality. Study visits to organisations, which work in the spheres of human rights and gender equality.

### DAY 4

Introduction to Storytelling and Sensory Labyrinth Theatre.

### DAY 5

Creation of labyrinth theatre for the local community on the topic of gender equality

### DAY 6

Action Day in the local community.  
Evaluation of the project.

### DAY 7

Closing. Departures.

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# PROGRAMME



**Youth encounter in Magdeburg, Germany - 23-28 of June**

## DAY 1

Arrival. Introduction to the second phase of the project

## DAY 2

The role of media in society. Understanding discriminatory practices in media.

## DAY 3

Media advocacy - new possibilities for activism in media.

## DAY 4

Digital storytelling. Basics of video making.

## DAY 5

Production day - work in groups on creation short of videos.  
Video screening.

## DAY 6

Evaluation of the project. Closing.  
Departures.

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# ORGANISERS COVER

accommodation and food

the costs of the program

100% of the total travel costs of participants, up to the limit:

**Encounter in Ukraine:** up to **200 EUR** for participants from Germany, up to **20 EUR** for participants from Ukraine;

**Encounter in Germany:** up to **60 EUR** for participants from Germany, up to **200 EUR** for participants from Ukraine.

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# ABOUT ORGANISERS

Since 2013 **Society Initiatives Institute** is implementing various social and educational projects to contribute to building democratic and inclusive society, where every person can receive equal opportunities for development and self-realization. We work in 3 main spheres - youth empowerment, community building and human rights education.



[sii.org.ua](http://sii.org.ua)



[/siiukraine](https://www.facebook.com/siiukraine)



[/societyukraine](https://www.instagram.com/societyukraine)

**Bildungsnetzwerk Magdeburg gGmbH** is focused on political and cultural youth education by offering seminars, workshops and youth exchanges to foster learning experiences and cultural dialogue. Organisation is actively using media in their work.



[bildungsnetzwerk-magdeburg.de](http://bildungsnetzwerk-magdeburg.de)

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# CONTACTS

In case of any questions do not hesitate to contact the project coordinators from Ukraine and Germany.

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Deutsch-Ukrainische  
Jugendbegegnungen  
Німецько-українські  
зустрічі молоді

